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FACTS

WHAT DOES JRM INVESTMENT COUNSEL DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- *Social Security number and financial account information*
- *Account balances and transaction information*
- *Income and employment information*

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons JRM Investment Counsel chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does JRM Investment Counsel share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We do not share
For our affiliates' everyday business purposes— information about your transactions and experiences	No	We do not share
For our affiliates' everyday business purposes— information about your creditworthiness	No	We do not share
For nonaffiliates to market to you	No	We do not share

Questions?

Call 402-884-3737 or go to www.jrminvestmentcounsel.com

Who we are	
Who is providing this notice?	JRM Investment Counsel
What we do	
How does JRM Investment Counsel protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does JRM Investment Counsel collect my personal information?	We collect your personal information, for example, when you ▪ *Open an account or complete paperwork* ▪ *Discuss financial plans or investment objectives* ▪ *We also collect personal information through the course of client consultations*
Why can't I limit all sharing?	Federal law gives you the right to limit only ▪ *Sharing for affiliates' everyday business purposes information about your creditworthiness* ▪ *Affiliates from using your information to market to you* ▪ *Sharing for nonaffiliates to market to you* State laws and individual companies may give you additional rights to limit sharing.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. ▪ *We do not share your personal information with any affiliated companies for marketing purposes.*
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. ▪ *We do not share your personal information with any non-affiliated companies for marketing purposes.*
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. ▪ *We do not share your personal information with any non-affiliated financial companies for joint marketing purposes.*
Other important information	